



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 3/31/2021

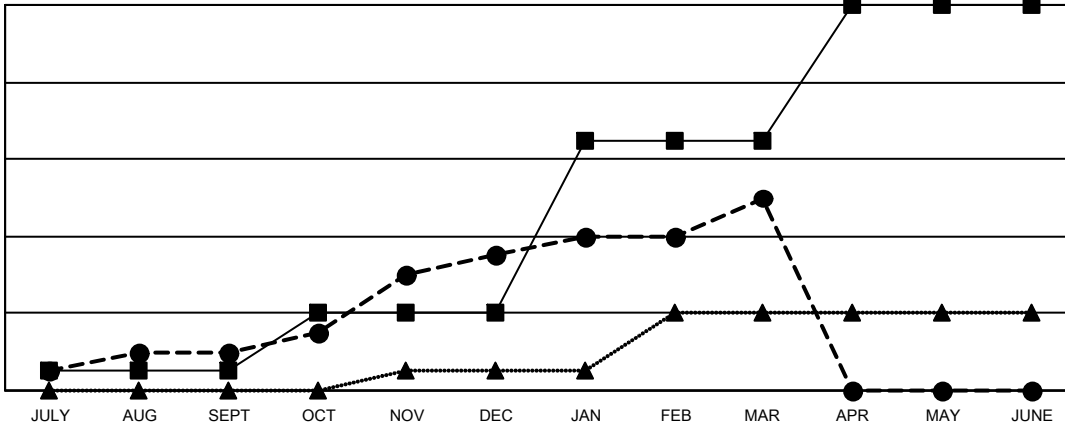
Multiple District A

LOCATION: ONTARIO

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	2	5
OCT/NOV/DEC	3	5	2
JAN/FEB/MAR	9	3	5
APR/MAY/JUNE	7	0	0

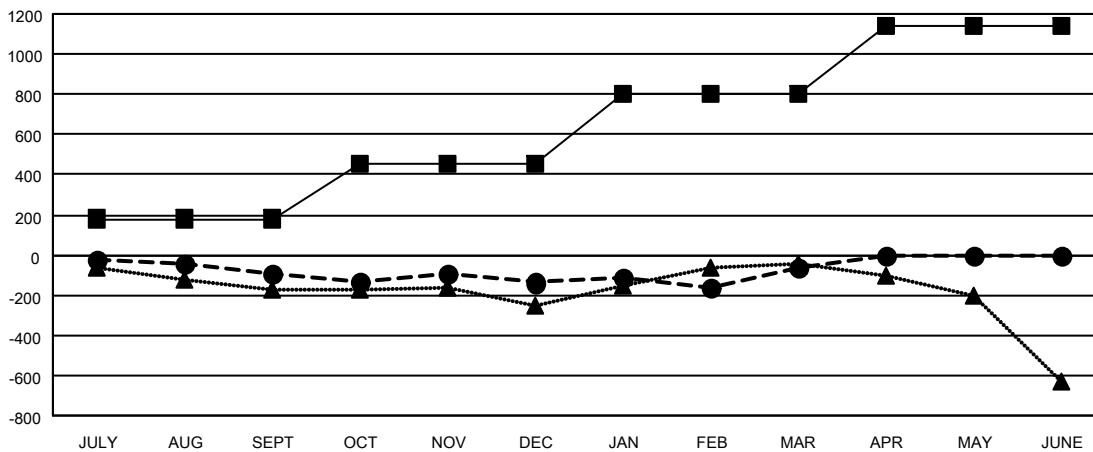
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	180	274	316
OCT/NOV/DEC	270	501	504
JAN/FEB/MAR	355	337	224
APR/MAY/JUNE	335	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 12	
<u>DROPPED MEMBERS</u>	
DECEASED	167
CLUB CANCELLED	36
OTHER	841
TOTAL	1,044

215 CLUBS OF 533 ADDED 1 OR MORE NEW MEMBERS
CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA

<u>GENDER DISTRIBUTION</u>	
MALE	8,385 (68.42%)
FEMALE	3,870 (31.58%)
TOTAL FAMILY UNIT MEMBERS	2,260
FAMILY MEMBERS PAYING HALF DUES	1,161